

To: All Members

From: Lesley Tune, 2008 Chapter President and Kristy Baker, 2009 Chapter President-Elect

Re: Stones River SHRM Chapter Membership Challenge

Date: October 1, 2008

We have exciting news for our chapter members. We are beginning our second annual Stones River SHRM Chapter Membership Challenge for 2009 memberships. The Challenge will be an “Amazing Race” to new growth levels in our chapter. We want to encourage membership while having fun doing it as we offer incentives to all of our members.

As a member of the Stones River SHRM chapter you will develop a network that will help you in many ways that include:

- Exposure to other HR professionals and companies revealing how other organizations handle various HR situations, procedures, policies, etc;
- Access to a network of professionals and specialists providing HR information that might otherwise be difficult and/or expensive to obtain;
- Opportunity to develop relationships and contacts in other companies
- Availability of local professional development opportunities to improve your HR Competence;
- Access to current best practices to make your organization more efficient, increase employee commitment, and help line managers carry out business strategy;
- Availability of up-to-date information on pending legislation that may impact your company’s operations;
- Opportunity to develop leadership skills by taking on a volunteer leadership role in a local chapter; and
- Development of a reputation and credentials in the HR field through your involvement in a local chapter.

Keep in mind that as announced earlier, 2009 annual dues are \$45.00. ([Membership in our chapter now runs from January 1 through December 31.](#)) When we make our first overall goal of 175 total members [in 2009](#), we will have a free luncheon meeting for all members present on a set date soon after we accomplish that goal. Meanwhile, we will have on-going (through March 31, 2009) individual incentive awards for our participating members. To get credit for a referral, the referred person cannot be a 2008 chapter member, must meet chapter membership qualification, must be joining as a regular member (not a student or member in transition) and must join by March 31, 2009. The incentive awards are as follows:

- **One (1) referral:** One (1) chance in the Grand Prize drawing.
- **Two (2) referrals:** A free luncheon meeting plus two (2) chances in the Grand Prize drawing
- **Three (3) referrals:** A nice Chapter SHRM polo shirt (value \$25) plus three (3) chances in the Grand Prize drawing.
- **Four (4) or more referrals:** All the prizes above, one (1) \$50 gift certificate to a store of your choice and four (4) additional chances in the Grand Prize drawing.
- **GRAND PRIZE:** One (1) \$200 gift certificate to a store of your choice.

The Grand Prize Drawing will be conducted at the April 2009 regular meeting.

We hope you will see this as an excellent and fun opportunity for not only you to gather incentive awards for membership referrals, but also a great opportunity for our chapter membership to grow to new heights never before reached during our chapter's existence. The next six (6) months will be exciting. Please think of friends that you either work with that are HR professionals, exempt or non-exempt are eligible, or HR friends in Rutherford County or surrounding counties. Call any companies that are located near where you work and ask to speak to their HR person. Invite them to a meeting, and give them our website address ([www.srshrm.org](http://www.srshrm.org)). If someone new joins between October 1 and the end of this year, they will be fully paid through 2009.

Please keep this letter before you, and please do not delete it. It will be a good reminder to you to recruit new members and also remind you of the incentives of which you will be eligible.

Sincerely,  
Lesley Tune/Kristy Baker